

Paris, 22 octobre 2025

SUPPLY CHAIN EVENT 2025

An Even More Dynamic Edition, in Step with a Rapidly Changing Industry

Supply Chain Event, organized by RX France in partnership with Supply Chain Magazine, closed its doors on Wednesday, October 15, on a very positive note. With 3,750 participants, a 4% increase compared to 2024, the event confirmed its status as a must-attend gathering for stakeholders involved in the digitalization and performance of supply chains. This edition was marked by the quality of exchanges, the holding of 40 conferences and workshops focused on concrete feedback, and strong enthusiasm around forecasting, planning, and artificial intelligence topics. Over two days, the event generated a steady flow of qualified meetings and business opportunities, reinforcing its role as a catalyst for growth and innovation within the sector.

A Meeting Point Linking Strategy, Operations, and Business

Business was at the heart of this edition: nearly **one hundred exhibitors** engaged with **thousands of professionals** who came to discover the latest innovations, solutions, and market technologies.

1,200 business meetings were organized over the two days (**+7% vs. 2024**), confirming the event's role as **a privileged space for connections, partnerships, and concrete opportunities** for the entire supply chain ecosystem.

Supply Chain Event is now established as a true marketplace where concrete partnerships are formed, new growth opportunities emerge, and best digitalization practices are shared. Driven by the quality of exchanges on the stands and the richness of the conferences, the event acts more than ever as **a catalyst for business, projects, and innovations within the sector.**

A Supply Chain “Prepared for All Scenarios”

Under the theme “**Supply Chain Prepared for All Scenarios**” this 2025 edition placed **planning and forecasting** at the core of discussions. Facing the growing complexity of supply chains — persistent inflation, regulatory pressures, geopolitical tensions, and energy transitions — companies must adapt to the need to **reconcile performance, sustainability, and sovereignty** through more agile and predictive models. Various

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interventions and presentations demonstrated how **data, artificial intelligence, and simulation** have become strategic levers to anticipate risks, secure decisions, and strengthen competitiveness. Supply Chain Event 2025 positioned itself as a true **laboratory of ideas**, where industry professionals, operational and strategic decision-makers, solution providers, and institutional actors shared their concrete feedback and perspectives on the transformation of the supply chain function.

An Enriched Program Focused on Action and Feedback

The 2025 program, developed and hosted by Supply Chain Magazine, featuring 23 conferences and 17 practical workshops, illustrated the richness and diversity of sector challenges. From inspiring keynotes to collaborative formats, all sessions confirmed the event's commitment to offering a clear pathway where strategic vision and feedback intersect.

Highlights:

- **The opening conference**, “Towards a Supply Chain Prepared for All Scenarios,” brought together **Jean-Pascal Chichmanian** (Partner at Citwell), **Marie-Laure Furgala** (Director of MS and MSc Global Supply Chain Program at ISLI-Kedge), **Sébastien Laurencin** (Senior Delmia Supply Chain Industry Process Consultant at Dassault Systèmes), and **Océane Mignot** (Specialist in strategic organizational transformation), laying the groundwork for reflecting on models capable of withstanding the unpredictable.
- **The BIC keynote by Vincent Espie, VP Supply Chain Europe at BIC**, illustrated the transformation of a global player toward an “antifragile” supply chain capable of strengthening itself through disruptions.
- **The KNDS keynote by Olivier Himpe, Supply Chain Director at KNDS**, delved into sovereignty and industrial control challenges specific to the defense sector.
- Finally, **the international roundtable** opened the debate on the most advanced foreign models in sustainable and agile supply chains, with participation from **Yann de Feraudy** (President of France Supply Chain), **Caroline Mondon** (Development Director at AfrSCM), and **Christoph Lenhart** (President of TOCICO).



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Numerous **use cases** presented by large French and European groups such as Renault, Hutchinson, Intermarché, Carrefour, L'Oréal, Biospringer, Cooperl, Tipiak, Sodiaal CBM Company, Pochet, SMCP, Seb, Courir, Saint-Gobain, and Gedimat illustrated, sector by sector, how digital transformation is concretely implemented within organizations.

Innovation in the Spotlight with the Digital Supply Chain Awards

The event also featured the **Digital Supply Chain Awards and the Start-up Digital Supply Chain Awards**, which honored three emblematic innovations this year:

- **URBANTZ**, winner of the **Digital Supply Chain Award**, for its SaaS platform optimizing last-mile delivery by integrating artificial intelligence to reduce emissions and improve delivery accuracy.
- **Oplit**, winner of the **Start-up Digital Supply Chain Award**, for its intelligent scheduling solution connecting ERP and field data to align operational and financial objectives.
- **Zensimu, Jury's Favorite**, for its pedagogical supply chain simulation platform, used by professionals to foster operational adoption and accelerate digital transformation projects.

These awards reflect the spirit of the event: an ecosystem where **technology, performance, and training** combine to make the supply chain a lever of competitiveness and responsible innovation.

See You in 2026!

The next edition of **Supply Chain Event** will take place on Tuesday, December 1, and Wednesday, December 2, 2026, at **Paris Porte de Versailles – Pavilion 1**.

It will continue its mission: supporting manufacturers, distributors, and retailers in the digital transformation of their supply chains by helping them strengthen resilience, gain agility, and accelerate sustainable performance through high-level business meetings, concrete solutions, and inspiring feedback.

Reservations for the next edition of Supply Chain Event are now open, and **the market's dynamism is already confirmed, with nearly 70% of the exhibition space booked to date**. This trend demonstrates the growing attractiveness of the event and its central role in the digital transformation of supply chains.

Photos from the 2025 edition are available [here](#).



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About RX

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RX France creates high-value meeting platforms and is a market leader across around fifteen different sectors. Among RX France's flagship events — essential at both national and international level — are MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet* and many more. Our events take place in France, Hong Kong, Italy and Mexico. For more information: www.rxglobal.fr

*Organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France

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*Note: Current market capitalisation can be found at: <http://www.relx.com/investors>



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