

Shaping the future of transport and logistics

SITL 2023: the major annual meeting in the transport and logistics industry is back from 28 to 30 March

Parc des Expositions, Paris Porte de Versailles, Pavilion 1

In a world that has been hit by the Covid crisis, repercussions the Ukrainian conflict have had globally and extreme weather events, supply, goods and materials flow, infrastructure location or energy themes have never been more apparent. These attention-capturing subjects have brought the mechanics that make the world work out of the shadows, which constitute the beating heart of economies and our daily lives as consumers. Yes, our world is logistics!

This is against the major challenge for the whole supply chain to be resilient against weather which highlights the urgent need to invent other hypothetical flow and transport means.

This is the context in which the Semaine de l'Innovation du Transport et de la Logistique (SITL – Transport and Logistics Innovation week) will hold its 40th edition in Paris, at Porte de Versailles from 28 to 30 March, where almost 25,000 visitors will come to meet 500 exhibitors to discuss the central them: "How to change faced with the major Transport and logistics issues".

The SITL is both a platform for tangible, prospective or business solutions and a guide for professionals, as well as a major meeting anchored in European realities, and was set on providing firm answers for those involved in the sector to deal with the deep changes the sector is experiencing:

- **CSR:** French and European regulation, alternative solutions, multimodality, recycling, packaging, environmental ROI...
- **Reorganising the supply chain:** reindustrialisation, assessment, financing, implementation, attractive draw...
- **Property and urban logistics issues:** warehouses of tomorrow, urban logistics challenges, measuring goods flow...
- **New technologies and cybersecurity:** automation, cybersecurity...
- **Multimodality and modes of transports:** new technologies, decarbonisation...

An anniversary that marks a new direction, that of combining maturity, energy and daring.

40 years is a symbolic age that not many shows manage to reach and show its nature as a reference: since 1983 it has been the only event to broadcast and support the latest technological (r)evolutions. It is firmly focussed on the future and a pioneer in identifying new trends, continuing more than ever to change with the times to remain this major European sociable, inspiring meeting for all of the transport and logistics community.

"After the first post-Covid edition was a success in 2022 at Villepinte, we are very enthusiastic about the idea of celebrating the show's 40th anniversary next March. We aim to fully intend to play our role of scout, and guide, for a sector undergoing full evolution subjected to major issues more than ever. As is the case each year, we aspire to provide activities and conferences that are completely anchored in the operational realities of the field. An increased place will also be reserved for women", says Laurence Gaborieau, Director of the Show and Transport & Logistics, Tourism and Sport Division.

THE PROGRAMME INCLUDES:

9 leading sectors will be showcased to cover all the innovative products and services focused on freight, the logistics industry and the supply chain: Transport, logistics services, intralogistics, automation & robotics; Packaging, packing & pallet; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment; Consultancy, training & financing.

Entirely designed focusing on the central theme “How to change faced with the major Transport and logistics issues”, the conference programme will be available in innovative formats, focussed on inspiration, cooperation and interactivity! There will be fifty or so all together, rounded out with the same amount of exhibitor workshops, announced in January.

The “Start-up Contest”, a springboard intended to promote the emerging talents of the future, will recognise start-ups in the sector for the ninth time, with a jury made up of key decision makers in the sector. This year the 23rd edition of the **Prix de l'innovation** (Innovation Award) will also take place. The jury, also made up of major decision makers in industry and distribution, will recognise the products and services considered to be the most innovative among fifty or so solutions proposed. They will be divided into 8 categories: Transport & Services logistics; Intralogistics, Packaging, packing and pallet Robotics & Automation; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment.

Beyond these two historic highlights, **the “SITL Innovation Hub”** will focus all attention with real-time product demonstrations giving professionals the opportunity to try the equipment proposed. The show organisers have decided to boost the plan around vehicles or warehouses of the future, subjects related to energy transition. Mixing demonstrations, collaborative trend-spotting visits, with themes and given by Supply Chain directors, this Hub will sweep through all of the new developments and technologies in the sector... **with precisions on the events that will be revealed in the weeks running up to the show.**

Among the other new features: three women in transport and logistics professions will join the competition juries and a conference dedicated to them.

A SECTOR WITH MORE AND MORE WOMEN

The sector has been seen historically as male-dominated, like construction or car mechanics, but started changing several years ago. Whereas women are highly enthusiastic about certain transport families, particularly in the health or passenger aspects, which have 40% and 30% of staff respectively, some professions have stereotypes are still prevalent. Today, only 2% of jobs in the goods transport sector, in driving, are occupied by women for example. Difficult conditions and the need to have above-average physical aptitudes are prejudices they can't get away from, while the physical abilities have very little influence on the activity on a daily basis. Actions creating awareness and giving information professionals in the sector have undertaken are bearing their fruit: women now represent **20% of employees** in transport and logistics, whereas they were only 14% about fifteen years ago*.

* Institut Némo

Key figures

24,000 professional visitors – 70% decision makers – more than 500 exhibitors – 1,500 professions experts
150 workshop conferences & Exclusive Talks – 20 themed spaces, villages and visitor itineraries

Practical information:

- Location: Parc des Expositions, Paris Porte de Versailles, Pavilion 1
- From Tuesday 28 to Thursday 30 March 2022
- Times – Tuesday and Wednesday: 9am – 6pm / Thursday: 9am – 5pm

Press accreditations:

The form to obtain a “press” badge to cover the SITL will be available on the show's website in June.

About SITL:

The Semaine de l'Innovation du Transport et de la Logistique is the meeting that has been bringing together the key French and European players in the transport and logistics industry for 40 years. The unmissable event for the profession is divided into **9 major universes**: Transport, logistics services, intralogistics, automation & robotics; Packaging, packing & pallet; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment; Consultancy, training & financing.

Users from the industry and distribution visit SITL to find out about innovative solutions and sector trends all while finding out about cases where they can be applied.

About RX:

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors.

RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, China, Italy, Mexico and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

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PRESS CONTACTS:

Zmirov Communication: Anne-Gaëlle Jourdan / Christophe Giraudon

SITL@zmirov.com